



JOE KWON



CONNECTION COUNSELOR

As seen and heard on:



Joe's ground-breaking book, "*Unlock Your Executive Presence: Feel Like a Boss*," wrestles this elusive ability to the ground and teaches you how to generate it. An acclaimed coach and speaker with over 20 years of experience in Corporate, his goal is to help you unlock the best version of yourself.

Joe holds a bachelor's degree in psychology from the University of Virginia (Go Hoos!), a law degree from Georgetown (Hoya Saxa!), and lives in New Jersey with his wife and son.

A powerful guide for leaders wanting to grow.



"This book is useful and well-written. Any professional who wants to grow their career and influence will benefit from this book."

~Mareo McCracken



QUESTIONS TO ASK

- If it is so important, how come there are many leaders who lack Executive Presence?
- If I'm not in a leadership role and won't be anytime soon, why would I need Executive Presence?
- How can I generate Executive Presence virtually?
- What is the single biggest hurdle to developing Executive Presence?
- How can an Introvert have Executive Presence?
- How does Executive Presence work differently for women, Asians, African-Americans or other diverse professionals?

TOPICS TO DISCUSS

- Why being authentic is a double-edged sword and what to do about it
- The difference between Charisma and Executive Presence
- How we get more diverse professionals in leadership positions
- One simple step to be seen as leadership material
- How early you should start developing Executive Presence
- Why titles and appearance barely matter when it comes to Executive Presence