



# Connect to You(R) Success

*Discover how to use Authentic leadership to power your  
career*

JOE  
KWON

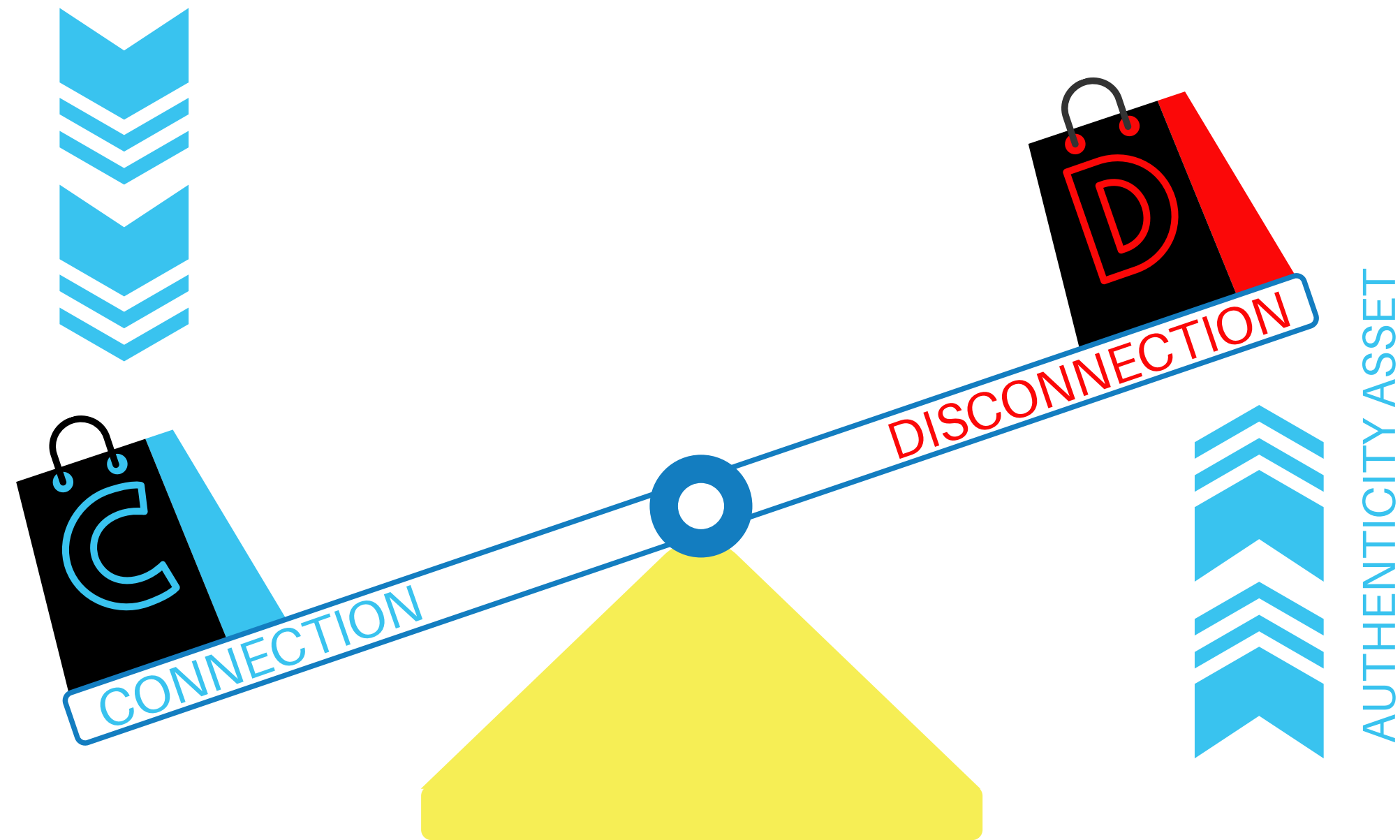


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*Part 1: The Code of  
Authenticity*



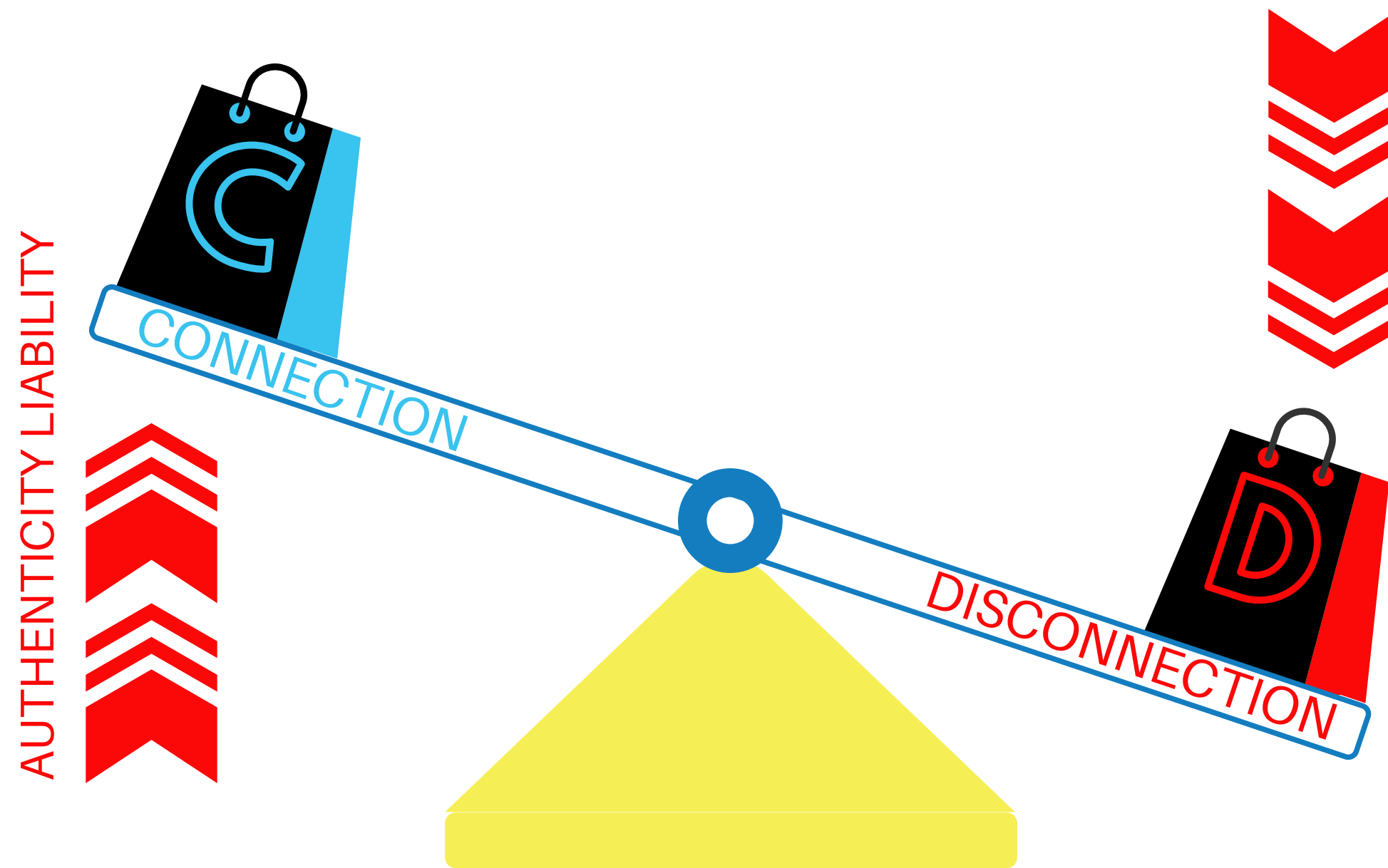
# THE AUTHENTICITY SEESAW







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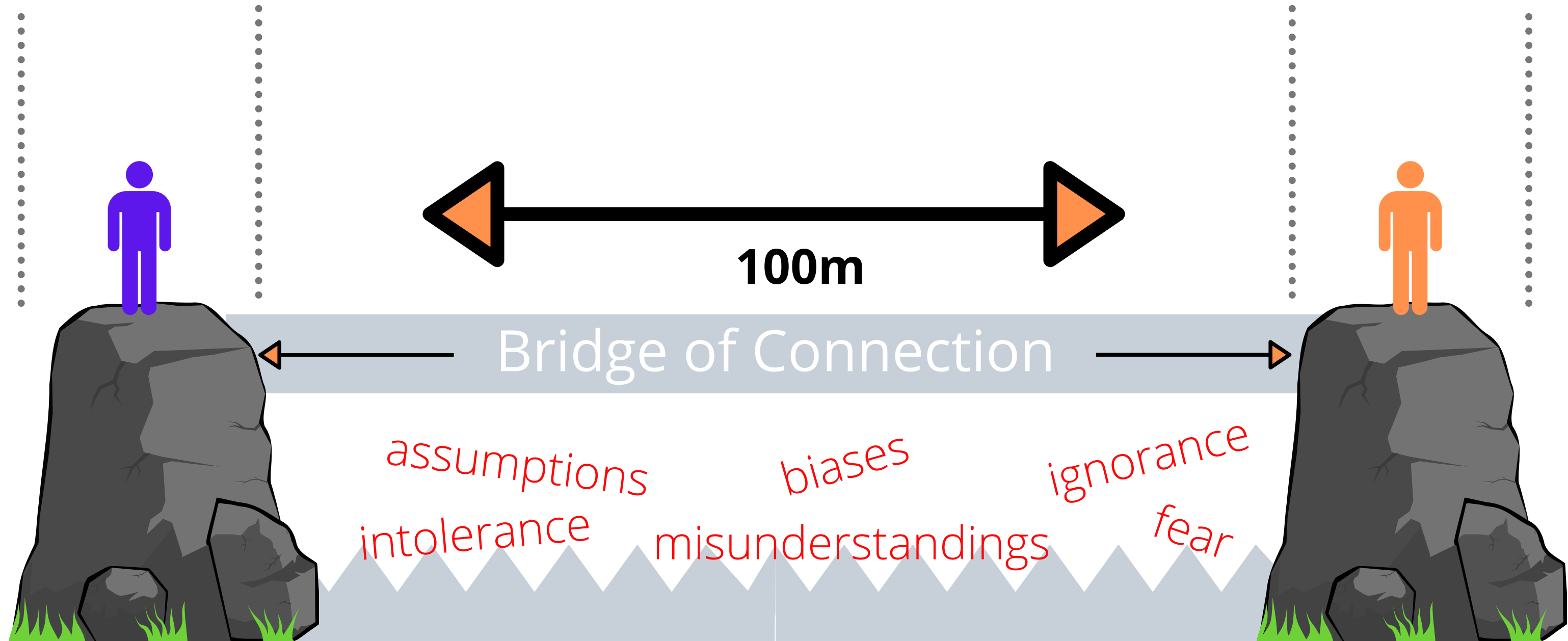




# The Authenticity Canyon

[comfort zone]

[comfort zone]





-JKJ

If you seek to benefit from maximum  
**AUTHENTICITY**, you must cultivate  
maximum **CONNECTION**.

Book recommendation: Daring Greatly, Brene Brown



# *Part 2: Nature vs. Nurture*







High self-monitors











# Free-trait theory

A close-up photograph of a person's hand holding a small, vibrant green seedling with two leaves and a small bud, growing out of a small amount of soil. The background is a soft-focus green landscape with trees.

“To think own self be true.”

-Shakespeare

Book recommendations:

Click: The Magic of Instant Connections, by Ori Brafman  
and Rom Brafman

Brave Leadership, Kimberly Davis

# *Part 3: The Game of Thrones*







Allies

Magic number



“If you look over the years, the styles have changed — the clothes, the hair, the production, the approach to the songs. The icing to the cake has changed flavors. But if you really look at the cake itself, it’s really the same.”

-John Oates



Book recommendation: Workplace Poker: Are You Playing the Game or Just Getting Played, by Dan Rust

*Questions?*



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*Thank you mentors and  
mentees!*



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